



**ADVERTISEMENT MEDIA KIT**

**2024**

**WWW.AUSTINFITNESSCOMMUNITY.COM**



# WHY ADVERTISE WITH US?

**AUSTIN FITNESS COMMUNITY IS THE CITY OF AUSTIN'S LARGEST FITNESS HUB!**

**OUR WEBSITE AND SOCIAL MEDIA HAVE BECOME THE #1 RESOURCE FOR ALL THINGS HEALTH & WELLNESS IN AUSTIN AND WE ARE CONSTANTLY ADDING NEW EXCITING FEATURES AND COORDINATING MASSIVE EVENTS!**

**ADDITIONALLY, OUR WEBSITE SEE'S THOUSANDS OF VISITS A MONTH & IS ONLY GETTING BIGGER!**

**IN ADDITION TO BEING THE LARGEST FITNESS CONGLOMERATE, WE ARE ALSO THE CO-FOUNDERS/OWNERS OF THE THE AUSTIN FIT FEST, THE LARGEST FIT EXPO IN TEXAS!**





# WEBSITE ADVERTISEMENT

- Logo Advertisement On Home Page or Page of Your Choosing
- Advertisement will be active for 30 days
- Discounted Rates for Shorter Days Available

## WHERE<sup>2</sup>FIT

FIND THE BEST GYMS, RECOVERY CENTERS,  
TRAILS AND SO MUCH MORE!

WHERE<sup>2</sup>RUN

WHERE<sup>2</sup>TRAIN

WHERE<sup>2</sup>EAT

WHERE<sup>2</sup>RECOVER

GYM OF THE MONTH

ADVERTISEMENT



EXAMPLE\*

# \$450.00

[www.AustinFitnessCommunity.com](http://www.AustinFitnessCommunity.com)

Austin Fitness Community  
821 GRAND AVE PKWY #300  
PFLUGERVILLE, TX 78660



# In The Community

## MEDIA SHOOT

**\*POPULAR\***

- THE AFC TEAM WILL COME IN AND SHOOT ENTIRE HIGHLIGHT OF YOU, YOUR FACILITY AND/OR PRODUCT.
- VIDEO WILL BE POSTED ON ALL SOCIAL MEDIA PLATFORMS, ADDED TO OUR WEBSITE & MONTHLY NEWSLETTER.
- AFC TEAM WILL SEND OVER ALL UNEDITED FOOTAGE AND PICTURES FOR YOUR OWN FUTURE USE.



**\$750.00**

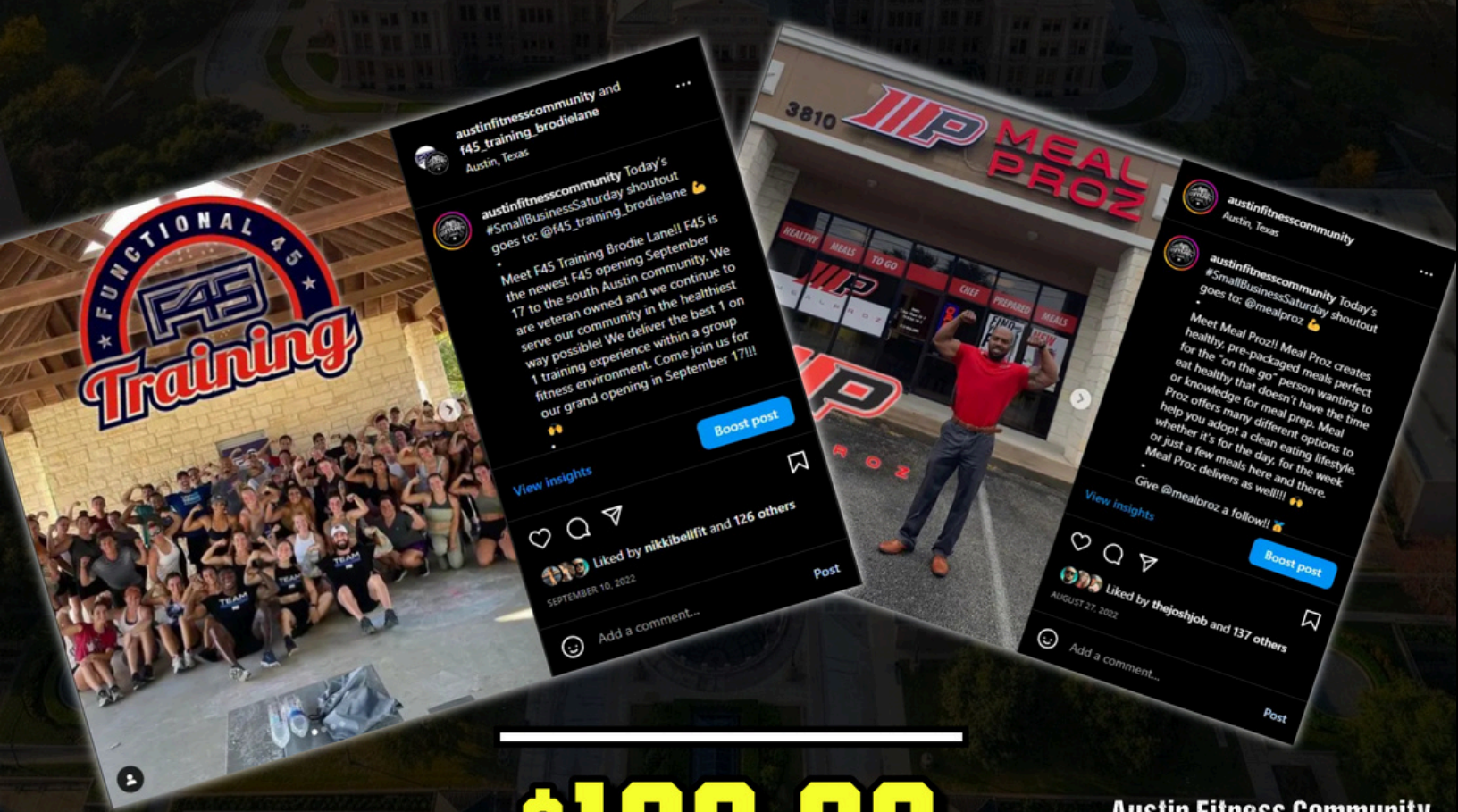
[www.AustinFitnessCommunity.com](http://www.AustinFitnessCommunity.com)

Austin Fitness Community  
821 GRAND AVE PKWY #300  
PFLUGERVILLE, TX 78660



# "SMALL BUSINESS SATURDAY" FEATURE

- Individual Post on our IG/Facebook. (Posted as a collaborator with you to Increase Engagement)
- Instagram/Facebook story post with a link attachment that is a direct link to your site or preferred link.
- Highlighted in AFC Monthly Newsletter Email.
- (Optional) We encourage the addition of a discount or promo code to track conversion rate.



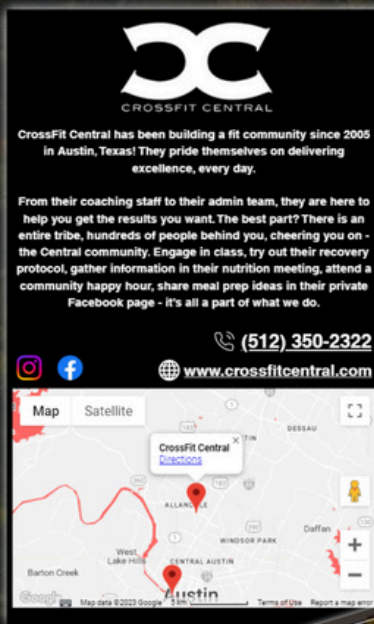
**\$100.00**



# "GYM OF THE MONTH" FEATURE

**(ONLY APPLICABLE FOR FITNESS STUDIOS)**

- Individual Highlight of Your Facility
- Advertisement is Active the Entire Month That You Choose. **(AVAILABILITY LIMITED)**
- Instagram/Facebook story post with a link attachment that is a direct link to your site or preferred link.

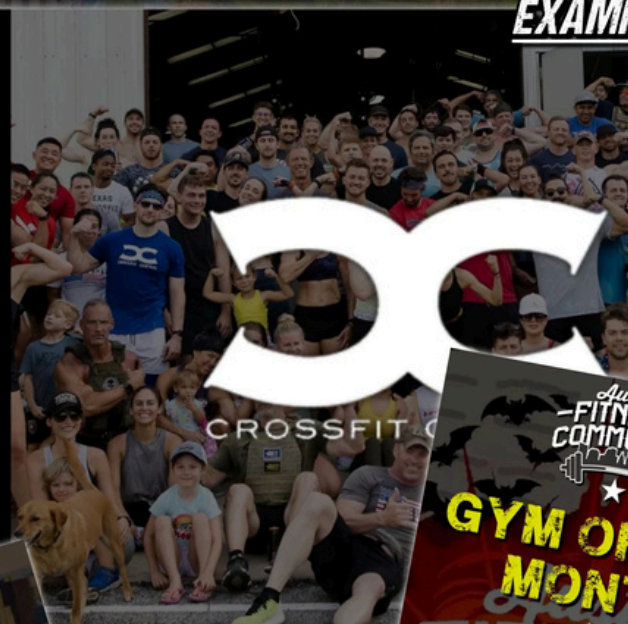
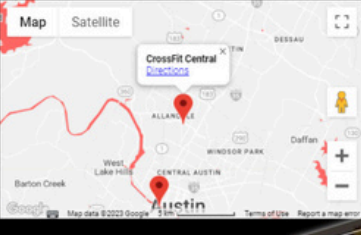


**CROSSFIT CENTRAL**

CrossFit Central has been building a fit community since 2005 in Austin, Texas! They pride themselves on delivering excellence, every day.

From their coaching staff to their admin team, they are here to help you get the results you want. The best part? There is an entire tribe, hundreds of people behind you, cheering you on - the Central community. Engage in class, try out their recovery protocol, gather information in their nutrition meeting, attend a community happy hour, share meal prep ideas in their private Facebook page - it's all a part of what we do.

(512) 350-2322  
www.crossfitcentral.com



**EXAMPLE\***



Austin Fitness Community

**GYM OF THE MONTH**

**BIGTEX GYM**

CHECK OUT MORE AT:  
**IG STORY**

**EXAMPLE\***

**WHERE<sup>2</sup>FIT**

FIND THE BEST GYMS, RECOVERY CENTERS, TRAILS AND SO MUCH MORE!

**WHERE<sup>2</sup>EAT**

**WHERE<sup>2</sup>TRAIN**

**WHERE<sup>2</sup>RUN**

**WHERE<sup>2</sup>RECOVER**

**GYM OF THE MONTH**

**HOMEPAGE EXAMPLE\***

**\$500.00**



# WEBSITE TITLE SPONSORS

**POWER OUR MOST POPULAR SECTIONS ON OUR WEBSITE!**



*POWERED BY: [YOUR COMPANY]*

**WHERE <sup>2</sup> FIT**

*POWERED BY: [YOUR COMPANY]*

**EVENTS**

*POWERED BY: [YOUR COMPANY]*



**FIND A TRAINER**

*POWERED BY: [YOUR COMPANY]*

**INQUIRE FOR MORE INFO**



# AFC PODCAST SPONSOR



AVAILABLE ON:





# Sponsorship Packages

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**10 EPISODES: \$1,500**

**15 EPISODES: \$2,500**

**20 EPISODES: \$3,500**

**30 EPISODES: \$5,000**

## ADDITIONAL PERKS

**30 sec - 90sec CUSTOMIZED & DETAILED VIDEO ADVERTISEMENT ON EACH EPISODE PROMOTING YOUR COMPANY.** *EXAMPLE ON NEXT SLIDE*

**NO VENDOR FEES FOR ANY FUTURE AUSTIN FITNESS COMMUNITY PRESENTED EVENTS.** *(Does not include partnered events, must be specifically an Austin Fitness Community presented event, etc.)*

**BUSINESS LINKS IN BIO OF EACH EPISODE.** *(Promotional Code Encouraged)*

**A Non-Compete will be in place for ads/sponsors of the Austin Fitness Community Podcast.**

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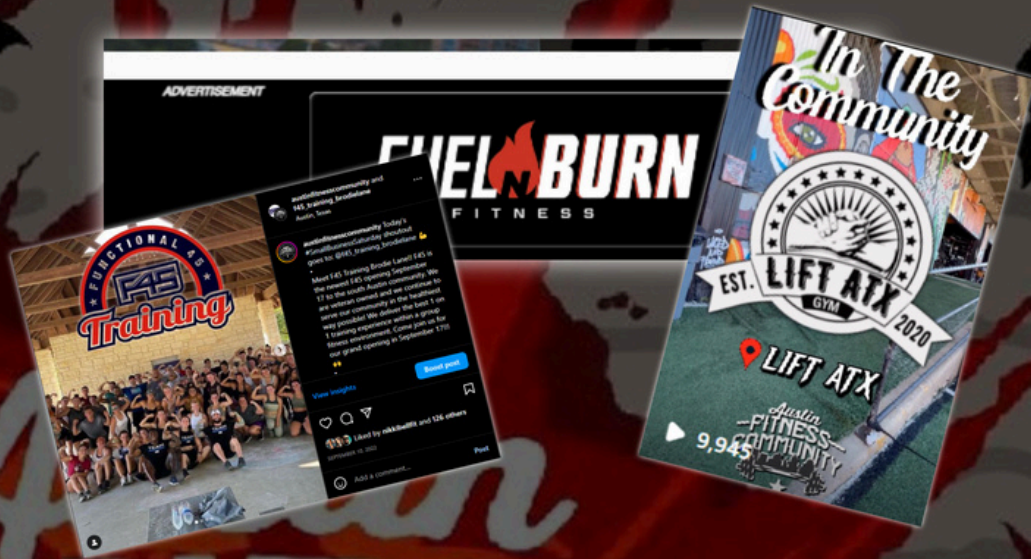
*\*If a sponsor assist in booking a special guest for the show, we will run their ad prior to the opening credits of the episode\**



# BUNDLE AND SAVE!

## BUNDLE #1!

- SATURDAY FEATURE
- WEBSITE AD
- "IN THE COMMUNITY" Video Shoot



## BUNDLE #2!

- WEBSITE AD
- "IN THE COMMUNITY" Video Shoot
- PODCAST SPONSOR (10 EPISODES)

## BUNDLE #3!

- CUSTOMIZE AND REQUEST YOUR OWN BUNDLE AND GET A QUOTE ASAP





**GET STARTED  
TODAY!**

Austin Fitness Community  
821 GRAND AVE PKWY #300  
PFLUGERVILLE, TX 78660

[www.AustinFitnessCommunity.com](http://www.AustinFitnessCommunity.com)